

# ipg

Independent Publishers Guild

## Advertise in the IPG's weekly e-bulletin

Advertising in the IPG's e-bulletin is an excellent way to connect with more than 650 companies working across UK and global publishing. Our weekly e-bulletin receives excellent open rates and is used by members to stay up to date with publishing news, events, services and suppliers. Our cost-effective packages can help you target decision-makers at a huge variety of independent publishers, whether for a short-term marketing campaign or to help build your profile over the long-term.

IPG MEMBER RATES				NON-MEMBER RATES			
Per week	Per month	Per quarter	Per annum	Per week	Per month	Per quarter	Per annum
£99	£255	£685	£1300	£199	£355	£785	£1400

For more information or to book your slot, email:

[imogen@independentpublishersguild.com](mailto:imogen@independentpublishersguild.com)

**IPG and APA stand party at FBF**  
Thursday 17 October, 5.30pm  
Hall 6.2, A73/74

Dear Imogen

Welcome to the latest news from the IPG.

**Contents**

1. The IPG Sustainability Action Group
2. DBES Brand readiness meetings
3. Autumn Conference feedback
4. Frankfurt Book Fair meetings and events
5. London Book Fair 2020 special with us
6. Save the date: the 2020 Spring Conference
7. Save the date: the Children's Publishing SIG dinner
8. Blackwell's newsletter link
9. The IPG Podcast
10. Rights permissions workshop
11. Vacancies with IPG members

**1. The IPG Sustainability Action Group**  
We've had excellent feedback to the session from Exhibition Builders's Climate Forum at our Autumn Conference, we're keen to follow up by providing new practical resources to help any members wanting to review and improve their sustainability practices.

As a first step we would like to set up a Sustainability Action Group, and would welcome input from anyone who would like to get involved. There is no commitment to anything at this stage, but if you would like to stay in touch with plans for the Group, please leave your contact details and give us an idea of your priority areas in sustainability via the link below. We will keep all members updated about the Group's progress, and share new sustainability-related resources in due course.

**2. DBES Brand readiness meetings**  
The Department for Business, Energy & Industrial Strategy is hosting a couple of Brand readiness forums that may be of interest. A forum covering the exhaustion of IP rights among several other subjects takes place on Thursday 3 October at 2.45pm at the BEIS Conference.

**ipg**  
THE INDEPENDENT PUBLISHERS GUILD

Like us on Facebook  
Follow us on Twitter  
Join our LinkedIn Group

**ImprintDigital.com**  
See how they help to cut resources, save time and money, and increase accuracy and efficiency. Find out how they can help you with your business.

**FOR BOOK PRINTING PRICE CALCULATOR**

**THE UK'S BOOK PRINTING SPECIALIST**  
01244 951848  
WWW.PRINTEDIGITAL.CO.UK

**CABELLS**

PrintedMail involves the printing process by bringing Authors, Editors, Designers, Producers, Marketing, and your Target Audience together on a collaborative platform. Offering 11 Customisable workflows, 20 Automations of online tasks, 10 20+ tools that cover the complete online IP cycle.

Visit us at Hall 4.2, Stand M85