



# Exhibit with the IPG at The 2023 London Book Fair

Thanks for your interest in joining our stands at The London Book Fair in 2023!

We will have two stands at the Book Fair: our main stand for trade-focused publishers at 6E70, and a smaller stand in the area for academic and professional publishers at 7E50. A wide range of cost-effective spaces are available, and we are happy to provide bespoke packages to meet your needs. Please get [in touch with Charlotte](#) to discuss further.

All packages come with three exhibitor and three visitor passes; an entry in the LBF catalogue; an entry with your logo in the IPG's printed stand catalogue; and access to our popular one-to-one meetings. This document summarises the packages on offer.

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*IPG at The London Book Fair 2023*



## Booth packages

We have a variety of booth options to choose from, starting with a 2x2m space.

- Our 6E70 stand can accommodate booths up to 5x2m
- Our 7E50 stand offers 2x2m booths with four panels
- Each panel can have three shelves of 1m length, or be left empty for graphics, supplied by you
- 2x2m booths come with a table and three chairs. Larger booths have more tables and chairs dependent on size.

All booths come with:

- An overhead logo graphic, the width of your booth
- Three exhibitor and three visitor passes
- An entry with your logo in the IPG's dedicated printed stand catalogue
- Plug socket

Please [get in touch with Charlotte](#) if you would like to discuss booth spaces and your needs.

Please note that on booking your space on our collective stands, you are accepting [these terms and conditions](#).



## Panel packages

If you don't require a booth but would like space for a good display of titles and an eye-catching overhead logo, these options are for you.

### Basic panel package

- One display panel with three 1m shelves, a 1m overhead logo and a cupboard
- Access to the IPG's meeting tables.

### Premium panel package

- One display panel with three 1m shelves, a 1m overhead logo and a cupboard
- One small table with two foldable chairs.

### Dual premium panel package

- Two display panels, each with three 1m shelves, a 2m overhead logo and a cupboard
- One small table with two foldable chairs.

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## Shared panel packages

Our shared panel packages are ideal if you would like a modest physical space with access to meeting tables.

### Shelf package

- A 1m shelf on our shared panel, labelled with your company name and included on the overhead graphic
- Access to the IPG's shared meeting tables.

### Single title package

- Space for a single title on our shared panel, labelled with your company name and included on the overhead graphic
- Access to the IPG's shared meeting tables

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## Meeting-only packages

If you don't require any physical exhibition space but would like a table for your meetings, these packages are perfect.

### Meeting package

- Access to three 30-minute slots on our shared meeting tables on-stand (bookable on a first-come, first served basis).

### Premium meeting package

- Access to ten 30-minute slots on our shared meeting tables, off-stand at a location TBC (bookable on a first-come, first-served basis).

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## Entry package

If you would like to attend the fair with fellow IPG members and enjoy exhibitors' benefits without physical or meeting space, you are welcome to book our Entry package.

- Three exhibitor and three visitor passes
- An entry in the LBF catalogue
- An entry with your logo in the IPG's dedicated printed stand catalogue
- Access to our popular publishing one-to-one meetings.

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You can book your package [on the IPG website](#) or by emailing Charlotte at [charlotte@independentpublishersguild.com](mailto:charlotte@independentpublishersguild.com). We are always happy to discuss bespoke packages.

Do join us! We'd be delighted to have you on our stand.

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## At a glance

	Entry	Meeting only	Shared panels	Panels	Premium panels	Dual premium panels	Booths
Visitor & exhibitor passes	✓	✓	✓	✓	✓	✓	✓
LBF digital catalogue entry	✓	✓	✓	✓	✓	✓	✓
IPG catalogue entry	✓	✓	✓	✓	✓	✓	✓
Access to 1-2-1 meetings with key industry experts	✓	✓	✓	✓	✓	✓	✓
Bookable meeting tables	-	✓	✓	✓	✓	✓	✓
Physical display space	-	-	✓	✓	✓	✓	✓
Overhead logo graphic	-	-	Company name only	✓	✓	✓	✓
Own table & chairs	-	-	-	-	Small table with 2 chairs	Small table with 2 chairs	✓
Cupboard	-	-	Shared cupboard	✓	✓	✓	✓
Plug	-	-	-	-	-	✓	✓

Please note that physical packages can upgrade their package to include a plug and additional graphics for an additional cost.

