

## PRESS RELEASE

# Programme unveiled for the IPG's 2023 Autumn Conference

The Independent Publishers Guild has launched the programme and bookings for its 2023 Autumn Conference in London on Wednesday 20 September.

Big themes for the event include Artificial Intelligence in publishing, including an overview of opportunities and challenges and hands-on workshops from publishing tech expert **George Walkley** and its use in marketing with David & Charles' **Bel Youldon** and Shimmer's **Searsha Sadek**. Geopolitical issues will be another major theme, with a keynote from renowned journalist, writer and foreign affairs expert **Frank Gardner** and views on how they impact publishers from top independents including **Diana Broccardo** of Swift Press.

Faber's **Mary Cannam** and Kogan Page's **Helen Kogan** will be among other leaders addressing the Conference. Elsewhere the event will range across publishing issues from sales and distribution to sustainability and diversity. Highlights include:

- A range of case studies, from working with authors with Oneworld's **Shadi Doostdar** to audio strategies with Allison & Busby's **Lesley Crooks** and Zebralution's **Becca Souster**
- Up-close looks at sales in key international markets: Europe with Ingram's **David Taylor** and Australia with Ultimo Press founder **James Kellow**
- A stream dedicated to academic publishing featuring Edward Elgar's **Tim Williams**, Edinburgh University Press and north American library experts
- A session on improving representation in publishing that welcomes top agents **Natalie Jerome** and **Emma Shercliff**, plus a look at how to create more female leaders
- The latest on environmental initiatives from **Amanda Ridout** of Boldwood Books and the IPG's Sustainability Action Group
- A finishing keynote on engaging and recruiting Generations Y and Z from consumer behaviour and strategy expert **Will Higham**
- Networking, a drinks reception and an Exhibitors Zone with top publishing suppliers and service providers including gold sponsors **Ingram** and **PLS**.

The Autumn Conference takes place at the Shaw Theatre in central London on Wednesday 20 September. Tickets are available now, including generous bulk deals. The full Conference programme and booking information [can be found here](#).

**For any further information please contact Bridget Shine, IPG chief executive on 01437 563335 or email [bridget@independentpublishersguild.com](mailto:bridget@independentpublishersguild.com)**